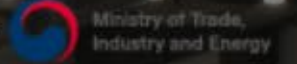




SMK 2023

YOUNG POON

Global top exhibition certified by



The 7th

STEEL & METAL KOREA 2023

Sponsorship Proposal



Sponsorship Proposal for **STEEL&METAL KOREA 2023.**



STEEL & METAL KOREA 2023 is the only steel and nonferrous metal exhibition in Korea, and It is one of Korea's top five global exhibitions certified by the Ministry of Industry.

Smk 2023 has been held steadily since 2010, and more than 16,000 domestic & foreign big buyers from 10 countries participate every time.

SMK 2023 will take the lead in developing your market by inviting new buyers from related industries with KOTRA.

GLOBAL MARKET PLACE SMK 2023

SMK 2023 KEYWORDS

#Steel & Nonferrous metal

#Stainless Steel

#Tubes & pipes

#Batteries & Rechargeable batteries

#New materials

#Renewable energy

#Mobility

#Hydrogen & Fuel cell

#Infrastructure

#Eco-friendly

#Construction




#Shipbuilding



The way to the Future

As the era of carbon neutrality approaches, future industries (hydrogen, rechargeable batteries, renewable energies, etc.) are developing. Therefore along with future industries, the importance of steel and nonferrous metals is growing.

Outline

Title	STEEL & METAL KOREA 2023
Period	October 11 (Wed) to 13 (Fri), 2023
Venue	Daegu EXCO East Wing Exhibition Hall
Scale	600 booths for 200 companies
Hosted by	
Organized by	
Sponsor	
Exhibition Item	Future metallic materials (Steel & Non-ferrous metals), Processing equipment and technology, Steel pipe and wire cable, Hydrogen & Fuel cell, Rechargeable battery, Renewable Energy, Eco-friendly and Carbon Neutrality

Sponsorship Program

Sponsorship Program

Benefits include :		VIP USD 30,000	Premium USD 20,000	Standard USD 10,000
Online	Sponsor logo on website	✓	✓	✓
	Newsletter e-mail	✓	✓	✓
	Instagram adv	✓	✓	✓
Print	Invitation	✓	✓	✓
	Poster	✓	✓	✓
	Guidebook	✓	✓	✓
	Badge	✓	✓	
Media	Live on-site	✓	✓	
	Introduction video	✓	✓	

Sponsorship Program

Sponsorship Program

Benefits include :		VIP USD 30,000	Premium USD 20,000	Standard USD 10,000
Banner (Outdoor)	Entrance signboard	✓	✓	✓
	East building wall	✓	✓	✓
	Street light banner	✓	✓	✓
Banner (Indoor)	Hall ceiling banner	✓	✓	
	Welcome banner	✓	✓	
	Floor Lobby	✓		
	Registration Desk	✓		
	SMK Floor plan	✓		
Others	Free parking	20	15	10

Sponsorship Advertising Details

(※ Includes output, construction, and advertising costs. except for design costs)

▶ Official PR Sponsorship LOGO



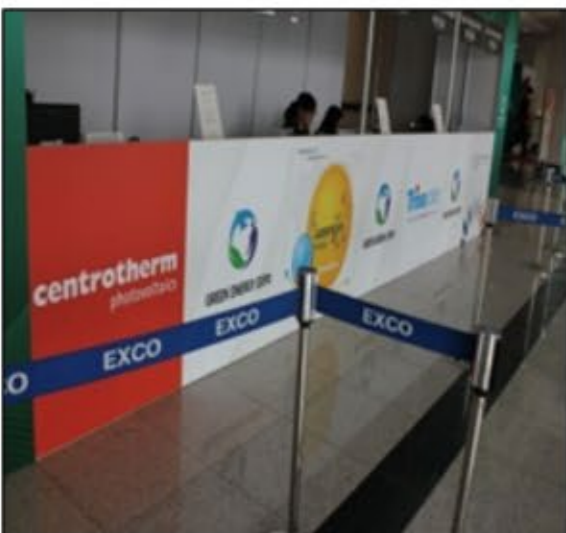
Street light banner
\$500



East building wall
\$5,000



Floor Lobby
\$500



Registration Desk
\$1,500



Welcome banner
\$1,000



Hall Ceiling banner
\$1,500

- Entrance advertisement, Entrance information board, Passage banner, Full Sized banner, Signboard, etc.

Each advertisement can be applied individually, but you can proceed with the advertisement at a much lower price when using the sponsorship.

Sponsorship Advertising Details

(※ Includes output, construction, and advertising costs. except for design costs)

▶ Official Homepage and Online Banner Advertisement

- SMK 2023 Official Homepage
- E-mail newsletter advertisement
- All social media etc.



Homepage, Newsletter e-mail,
Social Media
\$2,000



Sponsor Adv on Visitor Badge
\$10,000 (3,000ea)

▶ Official Printing & Advertisement Sponsorship LOGO

- Invitation, Poster, Buyer's Guide, Directory, Newspaper, and Magazine ad, etc.

Each advertisement can be applied individually,
but you can proceed with the advertisement at a
much lower price when using the sponsorship.

Sponsorship Price

Sponsorship Price

VIP

\$30,000

Premium

\$20,000

Standard

\$10,000

SPONSORSHIP DETAILS

**Premium + PR video, and
Badge exclusive**

SPONSORSHIP DETAILS

**Standard + live on-site and
inside facility (banner adv)**

SPONSORSHIP DETAILS

**Online, printout, and
outside facility (banner adv)**

*Please check the attached file for the Company Introduction.

If you want to apply for a sponsorship program,
Please fill out the application form and submit it by email or fax to the SMK 2023 secretariat.

SMK 2023 Secretariat

The fairs | Haeseong Cha F. 82)31-697-8266 E. hscha@thefairs.co.kr



SMK 2023

YOUNG POONG

Thank You

Hosted by



Organized by



Sponsor

